



ST. GEORGE
Chamber of Commerce

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St. George Area Chamber of Commerce Releases Business and Economic Dashboard

ST. GEORGE, UT – The St. George Area Chamber of Commerce (SGACC) announces the launch of a new local business and economic dashboard that provides business, community and government leaders with critical, real-time economic data.

The SGACC partnered with eIMPACT, which works with Emsi, a labor market data company serving clients across the US, Canada, the UK, the European Union and beyond, to deliver next generation economic data for both the St. George metropolitan area and Washington County.

The data on the SGACC's business and economic dashboard is updated monthly or as new information is released from trusted government and third party sources, such as the Bureau of Labor Statistics (BLS), the Census, various state and local agencies, and third parties like Experian. Specific source examples include the American Community Survey by the United States Census Bureau, and the Quarterly Census of Employment and Wages by the U.S. Bureau of Labor Statistics.

"This business and economic dashboard is a game changer for our chamber members and economic contributors in our community. The St. George Area Chamber of Commerce believes in democratizing this type of data so business, government and community leaders can make decisions with the most accurate information possible," said Don Willie, President and CEO of the St. George Area Chamber of Commerce. "We express appreciation to our chamber sponsors and Board of Governors who made this dashboard a reality."

While most Chamber benefits are reserved exclusively for members, The SGACC business and economic dashboard is available to all business, community and government leaders and paints a story about what matters to our business community including workforce characteristics, population age changes to workforce, population by educational attainment, employment and underemployment, job trends, job postings by industry, and much more.

“Economic data is a vital intelligence tool for businesses across all industry sectors. With the SGACC’s business and economic dashboard, the business community can tap into real-time data to improve strategies and help make sound decisions,” says Steven Brough, Executive Vice President and Sr. Commercial Banking Regional Director at Zions Bank and Chair of the St. George Area Chamber of Commerce Board of Governors.



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To learn more about the St. George Chamber of Commerce business and economic dashboard, please visit the site by following this link: <https://stgeorgechamber.com/community-info/economy/>.

About the St. George Area Chamber of Commerce

As a hub for businesses, the St. George Area Chamber of Commerce is dedicated to supporting its members, elevating the local economy and championing community prosperity.

eIMPACT provides highly customized data development dashboards for the economic development industry. With the objective of helping communities tell their stories, the data is commonly used for marketing communities, attracting businesses, recruiting employees, and reporting economic recovery. To learn more about eIMPACT, contact Richard Pfister at 720-999-7523 or richard@eimpac.report.