



FOR IMMEDIATE RELEASE

Legacy Retirement Communities Transforms the Traditional Resident and Associate Experience with Innovative LifeLoop Solution

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Legacy Retirement Community, the senior living business line of Western States Lodging and Management and a leading senior living community provider of independent living, assisted living, memory care, and rehabilitation services across the U.S., has partnered with LifeLoop the leading resident and staff experience solution for senior living. Legacy Retirement Communities has implemented LifeLoop to streamline daily operational workflows that save critical time for associates, while helping residents and families stay connected to community activities.

Worldwide, older adult care is experiencing an exciting shift toward new, innovative approaches that help provide the best in care and services. As millions of older adults soon begin to age into senior living care and lifestyle communities, innovation that enables the efficient and effective delivery of high resident satisfaction is essential. This need is further compounded by the consistent shortage of national caregiver availability, calling for solutions that empower communities to do more with less.

“We pride ourselves on building an outstanding community culture for residents, their families, and our associates. For Legacy, that includes investing in technologies that benefit the entire community,” said Dave Egbert, vice president of senior living at Legacy Retirement. “LifeLoop opens a whole new world of experiences that create meaningful connections for our residents, while transforming critical care and service workflows for our associates.”

LifeLoop is a comprehensive solution built specifically for senior living. The platform provides communities with engagement, operations, communications and data-driven features that uniquely meet the needs of community associates, residents and family members. Communication features simplify and facilitate stronger connections with family and loved ones who live outside of the community.

“Fostering an enriching resident environment is vital to any thriving community,” said LifeLoop Chief Customer Officer, Paula Sobb. “Our content and user experience are intentionally designed with senior living and older adult residents in mind. While LifeLoop’s staff solutions are centered around optimizing daily workflows to ultimately allow caregivers to spend more time on resident care. We applaud Legacy Retirement Communities for their forward-thinking approach to the community experience and are proud to partner with them on their innovation strategy.”

Legacy Retirement residents have access to LifeLoop through personal devices, as well as large-screen systems that facilitate interactive group activities.



About Legacy Retirement Communities

Western States Lodging and Management is proud to offer innovative and enriching senior living communities. Under the brand Legacy Retirement Communities, they are a leading provider of independent living, assisted living, memory care, and rehabilitation services with 19 communities and over 2,700 units. Legacy Communities can be found across the Southwestern U.S., including the states of Utah, Nevada, Arizona, Colorado and Oklahoma. Learn more at legacyretire.com.

About LifeLoop

LifeLoop was founded with a singular goal: to help senior living communities flourish. Our passion for harnessing technology to improve people's lives has made us the leading senior living software provider for the largest and most diverse population of senior living communities today. Our comprehensive platform provides solutions that help residents thrive by delivering a more holistic approach to enriching the resident experience, not just through engaging content, but also through empowering the staff who support them and facilitating connections with their families—making senior care exceptional for everyone. To learn how LifeLoop helps communities flourish, please visit LifeLoop.com.

As a relationship-first organization, Western States Lodging and Management develops, builds, and manages assets throughout the western and upper midwestern United States in the hospitality, senior living, and multi-family housing segments. Extending its mission of serving you like family, the company's hallmark "personal touch" values are the distinction for associates, customers, and business partners that have powered its growth from two flagship assets and five founding partners in 1996, to today's operations of 5,000 associates serving thousands of customers daily. Learn more at <https://wslm.biz>.

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