



For Immediate Release

**CASABLANCA RESORT & CASINO SHOWROOM RENOVATIONS
UNVEILED TO RAVE REVIEWS AND RECORD CROWDS**

Mesquite, NV – (October 14, 2024) – CasaBlanca Resort & Casino festively reopened its newly renovated showroom and center bar on Saturday, October 12th and received fantastic response and attendance from guests. The highly anticipated showroom and bar are just the first phase of a \$6 million upgrade project currently underway at Mesquite Gaming’s properties in Mesquite, NV.

“We couldn’t be more pleased with the positive reactions from our guests who were the first to see how beautiful and extensive these initial renovations are,” said Justin Moore, CEO of Mesquite Gaming, LLC. “We are extremely grateful for the unwavering support Mesquite Gaming has received during this process locally from Mayor Allan Litman and the Mesquite Chamber of Commerce. And for everyone who mentioned they now want the hotel to be as nice as the showroom, I can assure them this is the quality level they can expect!”

Complete with The Mesquite Showgirls, live entertainment, and tray-passed hors d’oeuvres and cocktails, the reveal ceremony featured remarks by St. George Chamber of Commerce Director of Operations Nate Martinez, Mesquite Gaming Vice President of Marketing Andy Falkof, and CEO Justin Moore. Together, they conducted the official ribbon cutting to roaring applause. The celebration continued all day long with a late afternoon UFC Watch Party on the giant new 20ft. x 12ft. main screen and state-of-the-art sound system inside the showroom. The evening was topped off with a crowd-pleasing live concert by popular swing and ska band Cherry Poppin’ Daddies on the remodeled stage.

Prominent new features of the showroom include the oversized main screen and six new 85” monitors for an enhanced sports viewing experience, the new state-of-the-art sound system, new carpeting, wall coverings, sconces, new tables and chairs, and fully reupholstered showroom booths. Also, 22 non-smoking video poker slot machines have been added inside the showroom so guests can play their favorite games while enjoying live music.

These extensive property enhancements, and others yet to be announced, add to the unique amenities that already separate CasaBlanca Resort & Casino and Virgin River Hotel & Casino in the Mesquite market such as daily buffets and Sports Books with pari-mutuel betting at both locations. CasaBlanca is home to the only Resort pool in the city. All operations and amenities at the properties remain open throughout the remodeling phase.

CasaBlanca Showroom Grand Opening Images for Media Use

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MEDIA CONTACT:

Sharry Quillin

702.807.4356

squillin@quillinlv.com

ABOUT MESQUITE GAMING:

Mesquite Gaming, located 77 miles north of Las Vegas, includes CasaBlanca Resort-Casino-Golf-Spa and Virgin River Hotel/Casino/Bingo. A premier golf destination, Mesquite Gaming owns and operates CasaBlanca Golf Club and Palms Golf Club. Combined, the two properties feature 1,186 guest rooms, 76,000 square-feet of casino space, with 2,000 slot machines and 36 gaming tables, 70,000 square-feet of meeting and convention space. For more information, visit mesquitegaming.com.