

Media Alert
Light the World Giving Machines Ribbon Cutting Event and Invitation

WHEN: November 18, 2024, 10:00 a.m.

WHAT: Imagine going to a vending machine and being able to purchase much needed food, clothing, baby supplies, medicine, or chickens for a family in a developing country. The Ribbon Cutting event will be held on November 18, at 10:00 a.m. Following the ribbon cutting, the machines will be available to the public through November 30, 2024.

WHERE: Red Cliffs Mall, near the interior entrance to Dillards. Red Cliffs Mall is located at 1770 Red Cliffs Dr, St. George, UT 84790. See <https://qrcodes.pro/cY9orX> for Red Cliffs Mall hours of operation.

WHO: Deven and Brittany Macdonald, St. George Region Communication Council, Community and Business Relations, will be making presentations and introducing the Giving Machines.

This year, southern Utah residents will have the chance to do just that. As part of the annual #LightTheWorld campaign, visitors to Red Cliffs Mall can provide an instant act of service by donating at special vending machines called Giving Machines. With a simple card swipe, individuals can purchase items ranging in price from \$4 to \$100 for people in need both in southern Utah and around the world.

The #LightTheWorld Giving Machines, sponsored by the Church of Jesus Christ of Latter-day Saints, started in 2017, has raised more than \$33 million in donations for local and global charities. This year's effort will include 108 locations around the world.

Local charities, as well as the selected global charities of Church World Service and UNICEF, will be participating in the Red Cliffs Mall #LightTheWorld Giving Machines. The local charities include:

- The Dove Center
- Switchpoint
- Washington County School District Foundation
- Sleep in Heavenly Peace
- Doctors' Volunteer Clinic

VISUALS:

- #LightTheWorld Giving Machines and display
- Invite to Giving Machine Ribbon Cutting Event

For more information click on this link: <https://qrcodes.pro/cY9orX>

MEDIA CONTACT:

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The Church of Jesus Christ of Latter-day Saints

Cordially invites you to attend
a special ribbon cutting ceremony

as we **LightTheWorld** with
Giving Machines

MONDAY, NOVEMBER 18, 2024 at 10:00 AM

Red Cliffs Mall • Near Dillard's Interior Entrance
1770 East Red Cliffs Drive | St. George, UT 84790

LightTheWorld.org

Questions? Contact Kacey Jones
kaceyjones15@gmail.com or (435) 705-1835



"And the angel said unto them, Fear not: for, behold, I bring you good tidings of great joy, which shall be to all people. For unto you is born this day ... a Saviour, which is Christ the Lord ... And suddenly there was with the angel a multitude of the heavenly host praising God, and saying, Glory to God in the highest, on earth peace, good will toward men!"

Luke 2:10-14

LightTheWorld
Giving
Machine